



## **Smart Pricing with Chowly**

Automatically adjust menu prices on delivery platforms (GrubHub, DoorDash, Uber Eats) based on factors like time, day, availability, and holidays. Increases range from 0% to 10%, mirroring dynamic pricing in ride-sharing and air travel.

### **Benefits of Using Smart Pricing**



Maximize earnings with cutting-edge AI tech to boost your revenue and profits.



Ensure synchronized pricing across major platforms—UberEats, GrubHub, and DoorDash.



Prices won't dip below your set amount for any menu item, guaranteed.



Smart pricing adapts based on key factors: holidays, area volume, day, and time.

\*If you are using any other third party ordering channel, Chowly Online Ordering, or Google Direct Order, Smart Pricing will never impact those menu prices.

Restaurants are defined by busy and slow periods. Chowly's Smart Pricing helps them make more by nailing the right prices at the right time, keeping the cash flow steady.





# Maximize Revenue & Profits

Utilize Smart Pricing to boost restaurant profit margins during busy periods by strategically adjusting prices.



#### **Flexibility**

Experience hassle-free updates ensuring menu item prices stay synchronized across ordering platforms.



### Cater to Diverse Customers

Employ Smart Pricing to differentiate prices for weekday versus weekend customers, boosting demand.

