



Chowly + Chase Gardens Cafe

Introduction

[Chase Gardens Cafe](#), started as a humble coffee shop and has blossomed into a beloved bakery and lunch spot, renowned for its delectable treats and quality brews. The cafe has expanded to a second location beneath a public library, catering to a growing customer base.



Challenge

As Chase Gardens Cafe grew in popularity, managing online orders became increasingly cumbersome. With limited resources and a bustling atmosphere, fulfilling orders from three tablets became increasingly challenging. Chase Gardens Cafe needed a solution to streamline online orders without compromising in-house operations.

Bonus

Using [Chowly Online Ordering](#), Chase Garden Cafe achieved an impressive total of \$1,828.00 in online ordering sales. This represented a 24% increase in Off Premise Sales over the previous period.

Solution

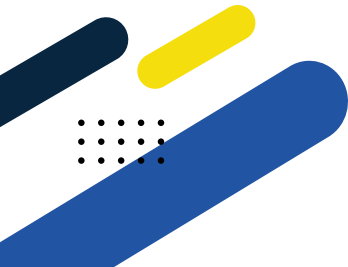
[Chowly Online Ordering](#) provided a seamless bridge between maintaining an online presence and managing day-to-day operations. It automated order processing, reducing the burden on staff and improving overall efficiency. The restaurant also converted 50% of orders to repeat customers through email marketing "opt in" automation allowing Chase Gardens to better connect with their customers digitally.

+ **20.3%**

Conversion Rate from Site Visits to Orders

+ **50%**

Sign Up Rate Across all orders



chowly.com

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Check it out