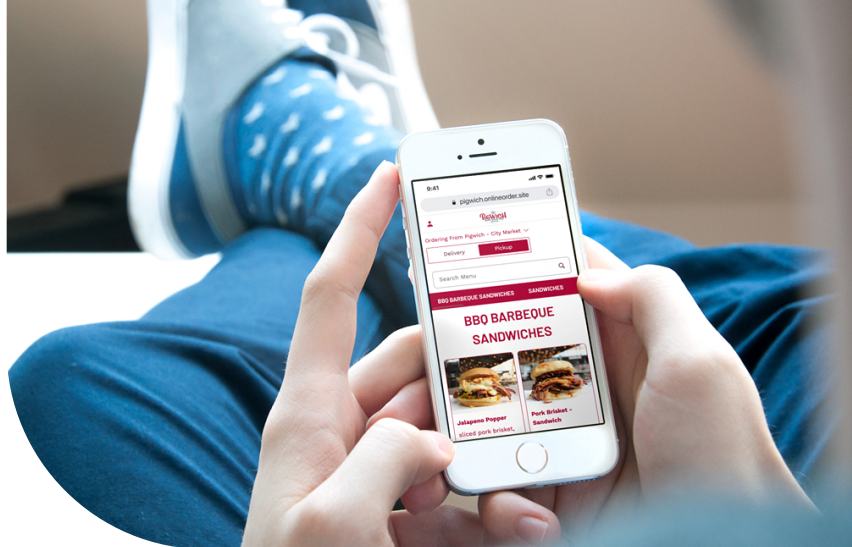




+



*check it out!*



# \$27,264 increase in revenue

expected this year thanks to Chowly Online Ordering

## Introduction

Started in the industrial East Bottoms of Kansas City in February 2012, Pigwich was born from a one-room butcher shop. Using locally sourced meats, Pigwich serves gourmet sandwiches, burgers, and barbeque in the historic City Market. It's an authentic eatery, loved by locals, and featured on Guy Fieri's show *Diners, Drive-Ins & Dives*.

## Challenge

Operators in the restaurant industry are always looking for ways to extend hospitality to digital-first customers, while maximizing order volume and average check size. Pigwich had an existing online ordering solution, but felt it wasn't performing to their expectations. They were looking to elevate their digital channels, to build a stronger connection with their guests, and drive more revenue.

## Solution

Pigwich decided to upgrade their online ordering experience to Chowly Online Ordering. The immediate results were incredible:

**+ \$5.87**

Increase in average ticket size

**+ 41.98%**

Increase in digital revenue

